

# Eckerstrom Productions



Sales Tax Rate as of 5/24/24: 8.5%

## NOVATO ART, WINE & MUSIC FESTIVAL DOWNTOWN NOVATO JUNE 8 & 9, 2024

Welcome to the 40th year of one of the North Bay Area's great all around events. This event continues to be very successful for our vendors. The event will be again located on the west side of Grant & Redwood.

Show hours are **11am** – 7pm Saturday, and **11am** – 6pm on Sunday. If you are not in your booth by **9am** Saturday it may be reassigned and forfeit. This show is located in downtown Novato on Grant Ave. between Redwood & 7th, so you can generally drive very close to your space for unloading **provided you are on time**. Please make an extra effort *not to block the streets...we must have a lane to get through the event* during setup and teardown.

You may not use awnings/signage that sticks out into the 20' fire lane on your storefront. Many of the booths have extra space in the rear or on the side which you can use if you wish.

You may begin setting up as early as you need to Saturday morning. Please clear your vehicles from the street as soon as you can. After unloading, park your vehicle and return to your booth to setup. Please keep your unload time to 30 minutes, if possible. We will finish marking about 10pm Friday, but there is no security Friday night.

Please be extra careful not to damage the trees. The city has also asked us not to use duct tape at the show site. This street has lots of trees so allow extra time. *If you cannot fit in your booth space due to tree branches please call 530-347-8040 and we will assist you.*

**You may not bring your vehicles in to load out Sunday until 6:30pm. Please do not come in before that, and use common sense regarding bringing a vehicle in when there is a lot of patrons still walking around. We cannot be everywhere all at once, so please, please do as you are asked on this.**

Parking: **SEE MAP**. You may park on the city side streets *in some parts on the NORTH SIDE* only of the venue, **NOT ON GRANT OR THE FIRST 100 FEET OF EACH INTERSECTION, AND NOT ON 5<sup>TH</sup> AT ALL**, but within the closed area of the show site in places where there are no booths or equipment going in, provided you do not need to move your vehicle during the event. You may not park in the Town & Country lot, the Redwood Credit Union lot, Citibank or in the old Pini Hardware Lot (Prado group lot) that is across from Marvin's Restaurant (good omelets folks!). **Display your parking pass in your window, and write your booth# on it** if you can so we can locate you if there is a problem. There is also ample regular parking surrounding the event. You must comply with normal city requirements of any parking space you choose, ie. if your vehicle is long you cannot stick way out into the street, or block driveways, etc. We still need a 20' fire lane everywhere.

COMMISSIONS: Commissions will be collected Sunday from **6pm-8pm at the corner of 4<sup>th</sup> & Grant on the North side of the street on the sidewalk across from the Kettlecorn vendor by space 169 (see map)**. Look for neon green table cloth/drop box. ***EVERYONE should turn in their commission at the show. Call us if you cannot find us (530) 347-8040.***

19595 Draper Rd., Cottonwood, CA 96022 \* Phone (530) 347-8040 \* Fax (415) 329-2380  
Website: [www.eckerstromproductions.com](http://www.eckerstromproductions.com) \* Email: [information@eckerstromproductions.com](mailto:information@eckerstromproductions.com)

**CANCELLATIONS/PROBLEMS:** If you need to cancel or have a problem we need to address, please call us at 530-347-8040. The old vendor phone has been deactivated so use the office number as it is a cell phone now. Thank you for choosing our shows!

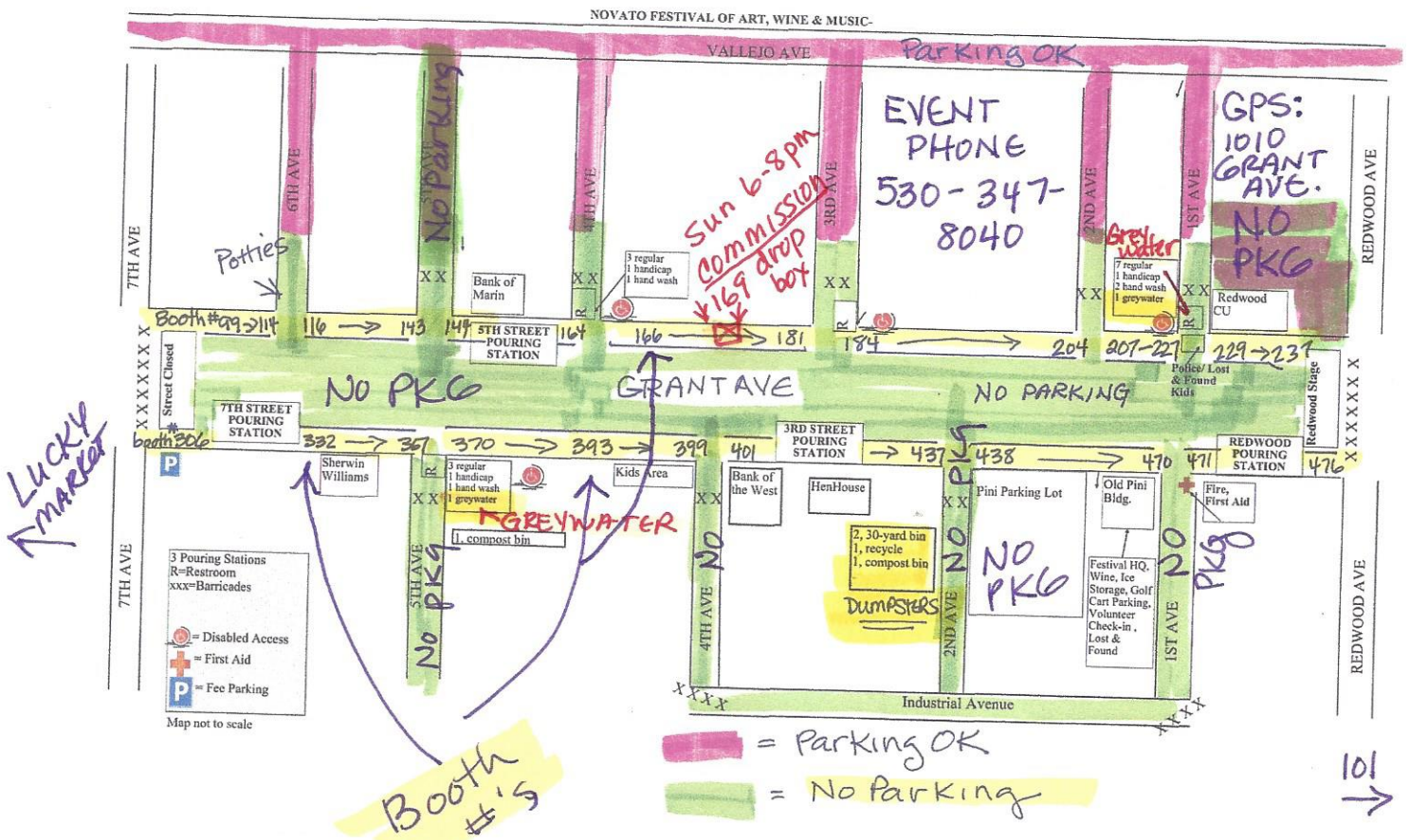
**DIRECTIONS:**

**FROM THE SOUTH** – Take the Golden Gate Bridge or 580 Richmond/San Rafael bridge to 101 heading Northbound. Take the DeLong Exit at Novato and go left over the overpass. Go about 3-4 blocks until you hit Redwood and go right. Go 1 block and go left on Grant. The show starts there.

**FROM THE NORTH** – Take 101 South. Take the DeLong Exit. Turn Right at the stop sign. Go 3-4 blocks and turn right on Redwood, then 1 block and left on Grant. **It is a Nascar Weekend so avoid using Highway 37 during busy times of the day if you can.**

Please be sure to use your counterfeit bill pens. If you turn in counterfeit bills in your commissions you will be responsible to replace them.

Good Luck, and thanks for your participation!





## FOOD VENDORS:

Please note the locations of the rollaways and greywater tanks on the general location map and use them. The janitors cannot handle the excessive garbage that some of you create so please dispose of it properly yourself, OR TAKE IT HOME WITH YOU. I am tired of complaints on this issue so please help me out here. Do not expect the janitors to dispose of mounds of disgusting garbage, particularly at the end of the event Sunday. Seriously.

As always, use recyclable packaging as much as possible.

Ice is available at the Event Headquarters at 1103 Grant Ave. or ask a volunteer. The cost is \$18/40# bag. Cash.

Greywater at 5<sup>th</sup> + Grant - by potties in town + country lot, and at 1<sup>st</sup> + Grant at Redwood Credit union sidewalk  
Dumpsters - see map. Between 2<sup>nd</sup> + 3<sup>rd</sup> off of Industrial Ave.



Christina Mendes  
Director of Events Novato Chamber  
807 DeLong Ave  
Novato, CA 94945

FESTIVAL VENDOR BARRICADE ENTRY PASS

June 8 & 9, 2024

\*THIS IS NOT A PERMIT TO PARK IN THE NO PARKING ZONES, PRIVATE LOTS, OR ON GRANT AVE.

Name \_\_\_\_\_ Booth \_\_\_\_\_ Cell# \_\_\_\_\_

**Please DO NOT Park in any areas that have the Temporary no parking signs posted.** **Place this on your Dashboard**

HOTEL RECOMMENDATIONS

Best Western Novato Oaks Inn  
215 Alameda Del Prado  
415-883-4400  
Toll Free 1-800-7466  
Novatooaksinn.com

Inn Marin: An Ascend Hotel  
250 Entrada Drive  
415-883-5952  
Toll Free 1-800-652-6565  
innmarin.com

Courtyard by Marriott  
1400 Hamilton Parkway  
415-883-8950  
Toll Free 1-800-321-2211  
Novatocourtyard.com

Novato Days Inn  
8141 Redwood Blvd  
415-897-7111  
Toll Free 1-800-329-7466  
thedaysoinn.com/novato02122

Marinwood Inn & Suites  
275 Alameda Del Prado  
415-883-2406  
Toll Free 1-877-883-2406  
Innovato.com

America's Best Value Inn  
7600 Redwood Blvd  
415-892-7500  
Toll Free 1-800-255-3050  
americasbestvalueinn.com

